

# Kathleen 'Katie' Rys

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## EXPERIENCE

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### U.S. Department of State; Peraton

*DS/CTS Communications Specialist*

**Rosslyn, VA : November 2023 – June 2025**

*Supervisor: Rose Montgomery [MontgomeryRG@state.gov](mailto:MontgomeryRG@state.gov)*

- Collaborated in a 3-person team to deliver cybersecurity awareness products and training for the Department of State.
- Create content for the Department-wide PS800 Cybersecurity Awareness training and conducted briefings for employees and affiliates, ranging from large-scale presentations to smaller, focused sessions.
- Develop and lead monthly campaigns on current cybersecurity topics, producing both long-form and short-form visual and written materials.

### NASA; Total Solutions, Inc. (TSI)

*Executive Administrative Assistant for NASA OCIO*

**Virtual: July 2023 – November 2023**

*Supervisor: Patricia Reed [patricia.jenson-reed@nasa.gov](mailto:patricia.jenson-reed@nasa.gov)*

- Supported the Office of the Chief Information Officer's Operations Division with project management, clerical tasks, research and copywriting.
- Managed internal communications for the Network and Telecommunications Services (NaTS) Directorate and scheduled over 20 meetings, appointments, and travel arrangements per week.

### U. S. Mission to the United Nations (USUN)

*Digital Team Intern*

**Virtual: September 2021 – May 2022**

*Supervisor: Melissa Quartell [quartellml@state.gov](mailto:quartellml@state.gov)*

- Assisted the USUN Press Team, as a part of the U.S Department of State's Virtual Student Federal Service (VSFS) internship program.
- Assisted in producing external digital and print content while learning to work in a high-pressure, deadline-driven environment.

### William & Mary Global Research Institute: DisinfoLab

*Digital Media Content Specialist*

**Virtual: June 2021 – August 2021**

*Supervisor: Aaraj Vi [disinfo@wm.edu](mailto:disinfo@wm.edu)*

- Led the lab's communication division in content creation for 4 different social media platforms, redesigning to optimize audience engagement.
- Translated quantitative and qualitative research data into simplified media posts for public consumption.

### William & Mary Global Research Institute

*Programming Assistant (Marketing, Communications, and Events)*

**Williamsburg, VA: June 2020 – May 2021**

*Supervisor: Rebecca Latourell [rmhalleran@wm.edu](mailto:rmhalleran@wm.edu)*

- Developed and managed social media content, increasing user engagement by 35% on Instagram.
- Summarized and presented analytical communications reports to the Institute's leadership.
- Supported event promotion through designing flyers, marketing materials, and alumni communication.

### United States Army Future and Concepts Center

*G-3 Future Operations (FUOPS) Division Summer Intern*

**Fort Eustis, VA: June 2020 – August 2020**

*Supervisor: Gene Lorge [eugene.h.lorge.civ@mail.mil](mailto:eugene.h.lorge.civ@mail.mil)*

## EDUCATION

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### London School of Economics

*MSc Strategic Communications and Society*

**London, United Kingdom**

*September 2025 - Ongoing*

- Relevant Coursework: Critical Approaches to Strategic Communications, Methods of Research in Media & Communications, Mediating the Past
- Research Interests: Nostalgia as a communications tool of influence, culture and meaning creation in today's society.

### William & Mary

*Bachelor of Arts: International Relations; Bachelor of Arts: Anthropology*

**Williamsburg, VA**

*Cum Laude, Dean's List*

- Relevant Coursework: Research Methods, Intermediate Microeconomics, International Trade Theory, International Political Economy, United States Diplomatic history, Middle Eastern Political Systems, Politics of Global Health

## RELEVANT SKILLS

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- **Computer:** Adobe Creative Suite (Advanced), Salesforce, ESRI ARCGIS Pro (Intermediate), Cascade
- **Statistical Software Analysis:** STATA, SPSS, Excel (Intermediate), R, HTML, CSS, & JavaScript (beginner)
- **Language:** Professional Proficiency in French (comprehension, writing)
- **Writing:** Research papers, standard and non-standard policy memos, blog posts, interview, and event summaries
- **Social Media Marketing:** MailChimp proficiency, Hootsuite proficiency
- **Content Creation & Analytics:** Instagram, Facebook, Twitter, LinkedIn, YouTube, TikTok
- **Certification Course Completions:** HubSpot Digital Marketing, HubSpot Inbound Marketing